



SOLACE INFOTECH PRIVATE LIMITED

BUILDING EVENT PLATFORM FOR CARD STORE COMPANIES

CASE STUDY

INDUSTRY

GAMING

LOCATION

FLORIDA, US

TECHNOLOGIES

HTML | CSS | JS | JQUERY

PHP | MYSQL

MICROSOFT AZURE

RELATIONSHIP TENURE

6 MONTHS



ABOUT THE CLIENT



Card stores are an essential part of the trading card hobby. These stores offer collectors a place to buy and sell their cards, participate in events, and connect with other collectors. However, finding these events can be a challenge for collectors. This case study presents a web application that was built for our Client which allows users to search for card store events in their nearby area, find promotions, sales, autograph signings, group breaks, giveaways, pack wars, and more.

THE CHALLENGE

Collectors often struggle to find information about card store events in their area. They may miss out on opportunities to participate in events, meet other collectors, and grow their collections. Additionally, card stores may struggle to advertise their events and attract new customers.

- The information needs to be collected from different card-store website and should get displayed in a user-friendly format.
- Users were in large amount and it was difficult to manage such large data.
- Giveaways, discounts, offers should be displayed and users should find it easy to navigate the information they'd search for.



SOLUTION

The following features were added to the web application-

01

Search: Users can search for events by location, date, type, and other criteria.

02

Event Details: Users can view event details, such as the address, time, and description.

03

Promotions: Users can view promotions offered by card stores, such as discounts on products and services.

04

Autograph Signings: Users can view information about autograph signings by athletes and other celebrities.

05

Group Breaks: Users can view information about group breaks, where a group of collectors open packs of cards together.

06

Giveaways: Users can view information about giveaways, where card stores offer free products to customers.

07

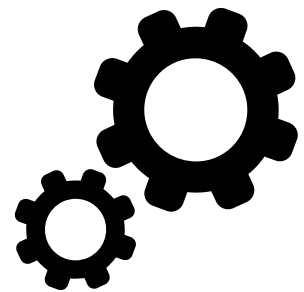
Pack Wars: Users can view information about pack wars, where collectors compete to see who can open the best pack of cards.

08

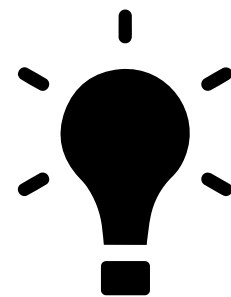
Sales: Users can view information about sales offered by card stores, such as discounts on products and services.

ABOUT SOLACE

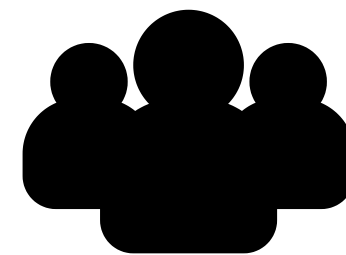
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100%



PROJECT
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